



FORMATTING: FRONT & BACK MATTER

Front matter

The pages immediately after your cover and before the story begins.

Can contain:

- an invitation and link to join your mailing list
- Table of Contents
- Copyright notice
- Dedication
- Blurb (repeated from back cover or book description)

Back matter

The pages immediately following The End.

Can contain:

- Bonus Epilogue (or link to sign up to receive bonus epilogue)
- Mailing list sign up invitation with more text if required
- Request / call to action for reviews
- Acknowledgements (if not in front)
- Bibliography with clickable links if publishing non-fiction
- About The Author
- Note to Readers
- Exciting excerpt of next book in series
- Links to author's social media
- Author's website address
- List of other books by the author—especially if in a series with link to your website or (if Amazon exclusive, put in Amazon page link)

NB: You don't need to include all of the above, this is just to give you suggestions.