



The Cliffhanger – basically ‘A what happens next?’ Your hero is in mortal danger - how will he/she get out of it?

Conflict – This could end badly.  
What is there to win or lose?

Questions - A plan is made. Will it work? What might thwart it?

Promises – Will they be kept?

## HOOKY ENDINGS CHEAT SHEET

Make the reader want more!

Secrets – Who dropped the mysterious package at the door? What was said in the overheard phone call? Who is the baby’s father?

Where were they at the time of the murder?

Emotions run high – Our couple are on the brink of falling in love/  
into bed/or breaking up.

Will they, won’t they?