



I've finished my
manuscript ...
now what?

Go to our website for
detailed episodes on
all the topics listed!

SPAGirlsPodcast.com

TAKE A BREAK!

Give yourself some space between typing "the end" and starting to edit - how much is up to you!



EDITS

Edits - both professional and self

Get a friend or beta readers to read through.



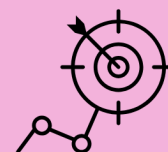
GENRE & BLURB

Identify your subgenre, and where your book fits on the store shelf. Find comparable books. Research bestsellers and write your selling blurb.



COVER ME

Using your research from genre & blurb, select the very best "packaging" - ie your cover. Custom designed or buy pre-made.



GET BIZZY

Set up the business side of things (taxes, bank account, postal address, business structure, author email)



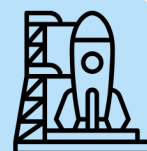
AUTHOR NUTS & BOLTS

Incl pen name, publishing strategy: wide vs Amazon exclusive; social media accounts; newsletter and website; author bio, and headshot



READY TO LAUNCH

Uploading prep (formatting, category and keywords, set up retailer accounts, Author Central etc)



PRESS GO!

Take a deep breath and press the PUBLISH button on your chosen retailer/s. Make sure you celebrate this because it's a huge achievement!

